



## Utah Leadership Conferences 2019

### Salt Lake & Richfield, Utah

#### About the Conference:

The Utah Leadership Conference is a fun-filled, information packed conference. ULC is sure to send students home with leadership skills to last a lifetime. Students attend various workshops and general sessions with some of the best presenters in the country. This is not a conference you want to miss!



The 2019 main presenter is Kent Julian. Kent Julian is a lot of things...devoted family man, champion swim coach, CSP professional speaker, fish-taco lover, and proud bald guy. Yet, this hasn't always been the case. Kent started out as an at-risk child with severe learning challenges and SAT scores so low that he had to take Development Studies just to get into college—on probation. From these humble beginnings, Kent went on to become the Executive Director of a national youth organizations in order to help teenagers who struggled just like him. Then, after 20 years in non-profit work, he did something crazy...he launched two successful businesses. Along the way, Kent realized that the successes he experienced were never “his successes.” Each accomplishment came about because of the teams he was privileged to lead. Whether working with millennial students, coaching championship swim teams, or leading his own businesses, success was the result of committed, engaged teams. Now, with his expertise

in leadership. He is privileged to speak, write, and consult leaders and teams all over the country and what it takes to create what he calls “DREAM-to-DO culture. Get ready to learn, laugh, dream, and do with Kent Julian at ULC!

#### Advanced and Greenhand Tracks:

ULC offers two separate tracks that take place at the same time. The Advanced Track is geared toward Juniors and Seniors, or advanced level FFA members. The Greenhand Track is geared toward middle school, Freshman, and Sophomores, or entry level FFA members. Our facilitators and workshop presenters guide their activities to best suit the group they are working with. Members are divided into small groups of 15-20 students in their track allowing them the opportunity to mingle with FFA members close to their own age from across the state.

#### Dates & Locations:

ULC 1—November 13<sup>th</sup>: Utah State Fairgrounds, Salt Lake City

ULC 2—November 14<sup>th</sup>: Utah State Fairgrounds, Salt Lake City

ULC 3—November 20<sup>th</sup>: Sevier County Fairgrounds, Richfield

#### Cost & What's Included:

Traditional Dues Student: \$40

Affiliated Dues Student: \$38

Advisor: \$10

Registration includes light breakfast, lunch, and beverages

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